


Healthcare Reform:
The Process and Role of Advocacy
by the Dental Community

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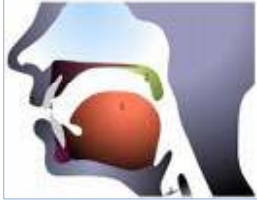
Perspective:
The Mouth

An organ of

- Digestion
- Respiration
- Communication
- Protection
- Sex

Home to unique structures

- Teeth and pulp
- Occlusion
- Periodontium
- Tongue
- Salivary glands
- TMJ





FOCUS:
OWNING THE PROBLEM



The World of Children's Oral Health is Upside Down

Kids with least needs get most care
 Kids with most needs get least care




"GROWING THE PIE":
MISSION

CDHP's mission is to improve equity in children's oral health.

CDHP leverages public policies to achieve sustainable "fixes."

Dual approaches:

1. Reduce disease burden
2. Improved access to quality dental care





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GUIDING PRECEPTS

1. Government has a critical but limited role in oral health and dental care, particularly for vulnerable populations.
2. Government programs can be made to work.
3. Government is responsive to citizen action.
4. Government is fraught with unintended consequences that can be limited through technical assistance.



CDHP'S STANDING WITH POLICYMAKERS: ROLE


Since founding in 1997, CDHP has become a reliable and independent source of information and policy formulation to Congress and Federal Agencies.

Policy makers welcome CDHP's unique role representing the beneficiary/ constituent/ citizen.



STAFF: EXPERTISE

Meg Booth MPH	Deputy Executive Director
Marcy Frosh JD	Associate Executive Director
Danielle Erbele MA	Senior Policy Analyst
Jessie Buerlein MSW	Program Director
Libby Mullin	Legislative Consultant
Akilah Williams PHR	Business Manager




BOARD: CREDIBILITY

Burt Edelstein	Columbia University
Foti Panagakos	Colgate
Steve Kess	Henry Schein
Cas Evans	University of Illinois
Marion Ein Lewin	Formerly IOM
Jackie Noyes	AAP
Ned Savide	AAPD

Recent Past Board Members

- Kathy O'Loughlin, ADA Executive Director
- Shelly Gehshan, PEW Program Director
- Earl Fox, Florida Public Health Institute ED




CDHP's NICHE: CHILDREN'S INTERESTS

VOICE OF CHILDREN IN PARTNERSHIPS

CDHP Dental Access Coalition:
ADA, ADHA, ADEA/AADR, AAPD, AGD, HDA, NDA

AAP Child Health Group:
40+ Organizations
Child advocacy
Professional
Educational
Business
Special interest/affinity
Academic/ Wonk




CURRENT PROGRAMS: TA EXPERIENCE

Federal Grants

- National Oral Health Policy Center (HRSA)
- Promoting State Oral Health Policies (CDC)
- Multicultural Oral Health Alliance (CDC, HRSA)
- Improving Perinatal and Infant Oral Health (HRSA)

Private Grants and Contracts

- Community Catalysts
- WK Kellogg Foundation
- Florida Public Health Institute
- California Health Care Foundation
- Dental Trade Alliance Foundation
- American Association of Public Health Dentistry
- State of Colorado
- UMKC
- Association of State and Territorial Dental Directors



LEGISLATIVE & REGULATORY ACTIVITIES

Problem

- Policies
 - Politics
 - Regulation
 - Programs
 - Evaluation
 - New Problem


Domains: Financing, Workforce, Safety Net, Reducing Disease Burden



Landmark Legislative Accomplishments

- 1997 Pediatric dentistry in Title VII
- 2001 Dental Health Improvement Act
- 2001 [Children's Dental Health Impr. Act]
- 2006 Mitigation of Deficit Reduction Act
- 2007-9 CHIP Reauthorization
- 2008-9 [Bingaman High Water Mark Bill]
- 2009 [Healthcare Reform]


Supported by donations and contributions



CHIPRA: PRECURSOR TO HEALTHCARE REFORM

Dental Provisions


1. Mandatory Pediatric Dental Benefit
2. Dental Wrap
3. Early Intervention
4. Reporting and Accountability
5. MACPAC
6. Quality Commission
7. GAO Workforce Study
8. Public-Private Contracting
9. Insure Kids Now Website



HEALTHCARE REFORM

Dental Provisions


	Tri	HELP	Finance	HOUSE
Coverage	X	X	X	X
Workforce	X	X	-	X
School based care	X	X	-	X
Oral Health Expertise	X	-	-	X
Prevention	X	-	-	X
Dental Standalones	X	-	X	X
Excise Tax	?	-	X	-
Public health	-	X	-	-
Pregnant & Adults	-	-	-	-
Quality	-	-	-	-
Federal Coordination	-	-	-	-
CHIP Continuation	-	-	-	-



HEALTHCARE REFORM

Additional Dental Provisions


- Adult dental coverage report by Secretary
- Workforce needs & interdisciplinary innovations
- DHAT evaluation & limitation
- Oral health for Native Americans
- Infant oral health counseling
- Equipment accessibility for disabled
- Dentists as emergency responders



HEALTHCARE REFORM

A Long Way To Go

- Senate Bill
- Conference Bill
- Passage
- Signing
- Technical Corrections Bill(s)
- Regulation
- Implementations
- 5 Year Requirement
- Likely additional modifying legislation




HOW IT HAPPENS: DATA

1. Use of Data

- Coverage
- Care
- Disease
- Consequences

- 2-3 times more children lack dental than medical coverage
- Young children with coverage are twice as likely to obtain care compared to uninsured children.
- Caries, though preventable is most common chronic disease of children affecting 44% of 5 year olds
- Oral health is consequential: young low-income children are twice as likely to have pain.




HOW IT HAPPENS: MESSAGING

2. Key Messages: "SCHIP Principles"

- Coverage
- Outreach
- Flexibility
- Public-Private Partnerships
- Reporting
- Prevention
- Integration

- Ensure pediatric dental care in SCHIP by (a) including dental care as a service required within well-child/well-baby care by defining in law that well-child/well-baby care includes pediatric oral health services; or (b) establishing a federal guarantee for pediatric oral health care within the "basic benefits category;" or (c) requiring that states "wrap" dental benefit around required well-child/well-baby care.
- Support ongoing outreach efforts to increase the number of children with health coverage through SCHIP.
- Allow flexibility and experimentation within states, while maintaining a basic standard of pediatric dental coverage.
- Provide funding for demonstration projects to foster public-private partnerships and other innovative programs that expand access to oral health services for low- and modest-income children.
- Improve accountability by requiring states to report on utilization of health services, including dental services, in a uniform, comparable, and timely way.
- Establish a grants program for states to develop oral disease risk assessment, anticipatory guidance, primary prevention, and disease management approaches for children enrolled in SCHIP.
- Ensure that SCHIP is consistent with other federal oral health programs including Healthy People 2010 Oral Health Objectives and Bright Futures Oral Health.



HOW IT HAPPENS: COALITIONS

3. Coalitions

- "Dental Access Coalition"
- "Child Health Group"

DAC Organized in 2006

1. CDHP
2. ADA
3. ADHA
4. ADEA/AADR
5. AGD
6. AAPD
7. NDA
8. HDA

Child Health Group in 1997

~ 50 disparate professional and trade associations convened by AAP



HOW IT HAPPENS: CHAMPIONS

4. Legislator & Staff Champions

On Key Committees


- Energy and Commerce
- Ways and Means
- Finance
- Health Education Labor and Pensions




HOW IT HAPPENS: CHAMPIONS

4. Legislator champions

- Delegation letters
- Intra-committee letters
- Leadership letters





HOW IT HAPPENS: INFORMATION

5. Briefs and Publications

Types:

- Problem statement
- Policy suggestions
- Constituency interest
- Side-by-sides





HOW IT HAPPENS: TESTIMONY

6. Testimony

- Authorizing Committee: Energy and Commerce
- Investigative Committee: Oversight and Government Reform

Oversight Web-listing

1. [HHS: Medicaid's Coverage Mandate May Be Overstated](#)
2. [Oversight Hearing to Examine Medicaid Reform](#)
3. [Oversight Hearing on Reform to Pediatric Dental Care](#)
4. [Kaiser: Medicaid Reform for Children's Dental Coverage is a Necessary Step](#)
5. [Media Advisory: Oversight Hearing on Reform to Pediatric Dental Care in Medicaid](#)
6. [Washington Group Proposes Nearly \\$1.6B Medicaid Coverage Reform](#)
7. [Kaiser's Investigation Reveals Poor Performance and Discrepancies for Medicaid Medical Care](#)
8. [All Will Improve Children's Dental Care Under Medicaid](#)
9. [Proposed Advisory of the Pediatric Dental Program for Medicaid Reform](#)
10. [Advisory to the Guide to Children's Dental Care in Medicaid](#)
11. [Oversight Advisory of the Pediatric Dental Program for Medicaid Reform](#)
12. [Proposed Final Report: Oversight Opportunities Progress in Medicaid's Efforts to Reform](#)
13. ["Medicaid's Efforts to Reform Since the Proprietary Medicaid Reformation: A Progress Report"](#)





HOW IT HAPPENS: SIGN ONS

7. "Sign-ons"

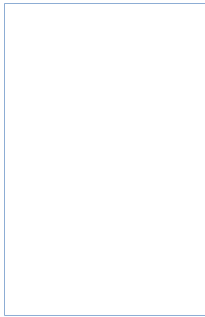
Critical elements:

- Timing
- Message/ "Ask"
- Target
- Signers





HOW IT HAPPENS: GRASS ROOTS

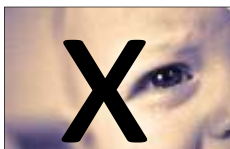
8. "Grass roots" engagement




IMPLEMENTATION: REGULATION & PROGRAMS

THE PRIZE






FOR "REALTIME" UPDATES

WWW.CDHP.ORG



The slide features a logo for the Children's Dental Health Project in the top left corner, which includes a stylized drawing of three children and the text "children's DENTAL HEALTH PROJECT". To the right of the logo is an orange banner with the text "FOR 'REALTIME' UPDATES". Below this banner is the website address "WWW.CDHP.ORG" in blue, underlined text. At the bottom of the slide are three photographs: a young boy on the left, a young girl in the center holding a toothbrush up to her mouth, and a young girl on the right standing in front of a large building, likely a government capitol building.