



CONVENING MEDIA KIT

What will it take for oral
health to be **inseparable**
from whole-person health?



Oral Health as a Pathway
to Wellness and Longevity

ABOUT THE SANTA FE GROUP

The Santa Fe Group is a think tank of thought leaders whose mission is to advance the integration of oral health into overall health and well-being. Through research, convening, advocacy, and cross-sector partnership, the Santa Fe Group works to ensure that the system recognizes and treats oral health as inseparable from whole-person health. Learn more at santafegroup.org.

OUR MISSION

The Santa Fe Group is a 501(c) (3), action-oriented think tank with a passion to improve lives through oral health.

Since its inception over 25 years ago, the Santa Fe Group has been instrumental as a neutral convener, communicator, connector and catalyst to move the needle on critical issues such as oral cancer, dental education reform, children's oral health, improved primary care access, the importance of linking medical and dental health systems, and most recently, expanding oral healthcare for our nation's seniors.

QUICK FACTS



FOUNDED
2001



MEMBERS
Leaders from across sectors nationwide



CONVENING
Bringing together experts and changemakers



NATIONAL REACH
Representing all regions of the United States



COLLABORATIVE IMPACT
Working groups and initiatives that drive meaningful change

QUESTION

What will it take
for oral health to
be **inseparable**
from whole-person
health?



CONVENING

Our Convening is the cornerstone of our work — a trusted gathering where leaders from across sectors come together to learn, share, and design solutions that advance whole-person health.

This invitation-only event fosters cross-sector dialogue, sparks innovation, and builds the partnerships needed to drive meaningful and lasting change.



WHAT MAKES OUR CONVENING UNIQUE



Cross-sector by design

Intentionally bringing together diverse perspectives to solve complex challenges.



Action-oriented

Focused on solutions, not just conversation.



Evidence-informed

Grounded in data, research, and real-world experience.



Relationship-driven

Building the trust and connections that fuel collaboration.



Impact-focused

Driving measurable progress and sustainable change.

THE ARC



DISCOVER

What is already working?



DREAM & DESIGN

What could be and how do we get there?



DEPLOY

Move from plans to action.



Together, we can create the conditions for whole-person health to become the standard of care.

THE CONVENING AT A GLANCE

WHO ATTENDED

Leaders from dentistry, medicine, public health, academia, policy, industry, philanthropy, and community organizations.

WHAT WE DID

Shared what's working, explore bold ideas, design solutions, and build commitments for action.

WHY IT MATTERS

We turned insight into impact by aligning leaders, amplifying innovation, and advancing policy and practice.

THE EXPERIENCE

Dynamic panels, cross-sector small groups, real-world examples, and a shared commitment to whole-person health for all.

THE OUTCOME

Stronger partnerships, actionable solutions, and a shared commitment to whole-person health for all.

CONTRIBUTE TO THE COLLECTIVE WORK

The Convening has ended, but the network keeps growing every time someone adds to it. Use the links below to contribute your thinking anytime.



THREE WAYS TO SHAPE THE SHARED RECORD.

The sessions are over, but the record stays open. Use these forms anytime to make sure your experience keeps adding spark to our collective journey.

STORIES

Storybanking captures the real, unforgettable moments where oral and whole-person health integration is already working, real-world proof of what is possible. Record a moment so it adds spark to our shared journey. All details are anonymized.

[SHARE YOUR STORY](#)

PUBLIC POLICY

Capture the systems levers that can make oral health inseparable from whole-person health. Every idea enters our running policy hopper, clustered into strategic themes that give the network clear, collective direction.

[ADD TO THE HOPPER](#)

PROTOTYPE LIBRARY

Where the Discover, Dream, Design, Deploy arc becomes tangible, a growing collection of real-world models, pilots, and tools. Browse what others have built and add your own: a program, partnership, workflow, or policy mechanism.

[VIEW THE LIBRARY](#)

BE PART OF THE MOVEMENT

Together, we can create the conditions for whole-person health to become the standard of care.



HOW TO GET INVOLVED



JOIN US

Join us at future Post-Convening events.



PARTNER

Work with us to advance shared goals and co-create solutions that drive impact.



AMPLIFY

Share your work and elevate the importance of oral health as a public health priority.



CONTRIBUTE

Add your prototypes, stories, data, and public policy ideas to inform and inspire meaningful collective action.



INVEST

Support our mission to fuel progress.

CONNECT WITH US



VISIT OUR WEBSITE
santafegroup.org



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admin@santafegroup.org



CALL US
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STAY CONNECTED

Follow us on social media for the latest updates, resources, and opportunities to get involved.



Facebook [@thesantafegroup](https://www.facebook.com/thesantafegroup)



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Instagram [@thesantafegroup](https://www.instagram.com/thesantafegroup)



Youtube [@thesantafegroup](https://www.youtube.com/thesantafegroup)



Bluesky [@santafegroup.bsky.social](https://bsky.app/profile/santafegroup.bsky.social)



Newsletter

[Sign Up Now](#)

WHAT'S NEXT?

Over the next 60-90 days, Santa Fe Group is committed to:

- **Sharing participant contact information** in July;
- Providing a **high-level summary** of aligned commitments and momentum statement themes and a **press release template** for your use by the end of July/early August;
- Distributing a **final report** including your lever issue alignment with others in early September;
- Continuing the **curation of the Prototype “living” Library, stories and public policy ideas** (ongoing);
- Hosting a **webinar** in late September/early October to describe the emerging network, welcome additional participants, and highlight additional prototypes.

Concurrently with these activities, **we will draft an initial consensus statement** using your input from the evaluation feedback and welcome your suggestions regarding the design and infrastructure of the **emerging network**.

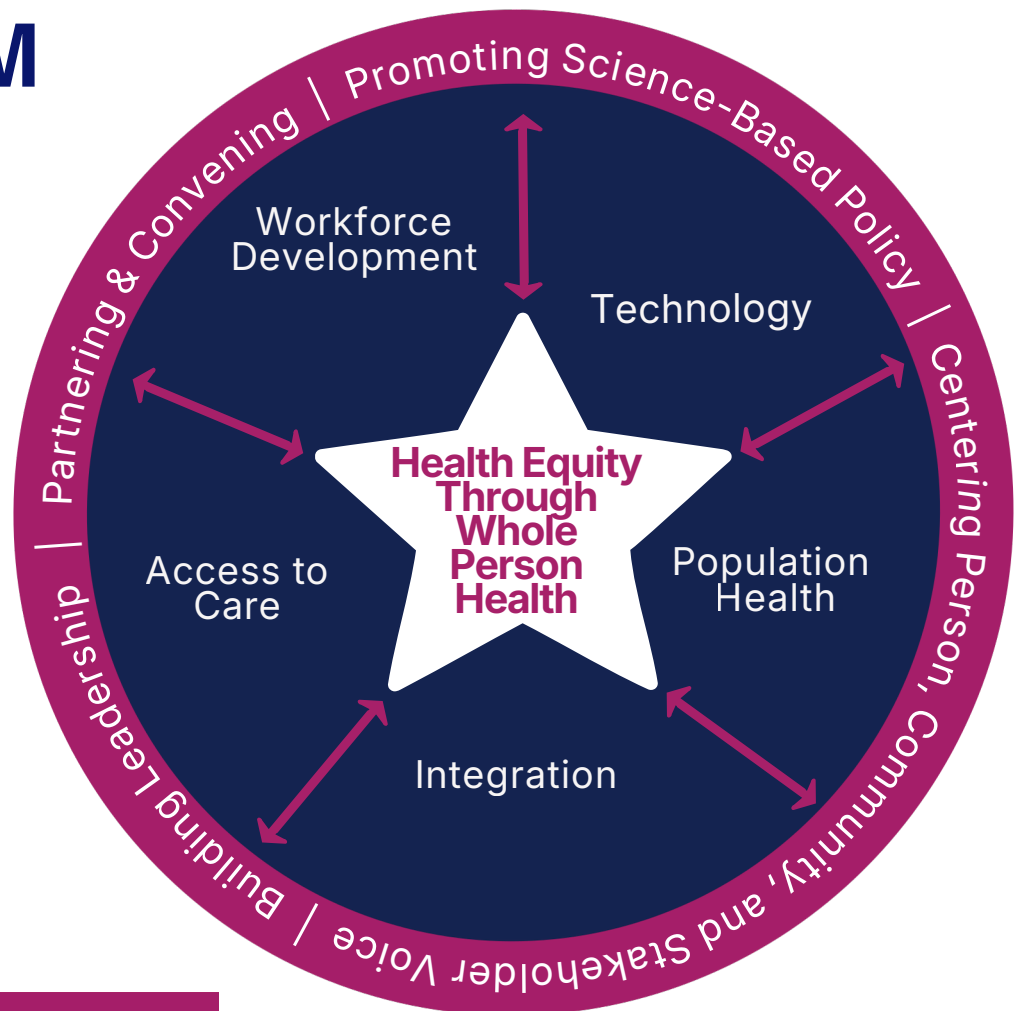
***"It always seems impossible
until it is done."***

-Nelson Mandela

Thank you for your inspiration and commitment to this vitally needed social transformation. **Let's get this done together!**

MAINTAINING MOMENTUM

The Santa Fe Group's strategic framework reflects our **commitment to sustaining the momentum** generated through collaboration and shared purpose. By aligning priorities, fostering cross-sector partnerships, and advancing evidence-based solutions, we are accelerating progress toward a future where oral health is an essential part of **whole-person health and wellness**.



ALIGNING STRATEGIC PRIORITIES

2026-2028

Oral Health as a Pathway
to Wellness and Longevity



METRICS & FOLLOW UP

**ACCELERATE
INNOVATION &
PROGRESS**



**RAPID
RESPONSE
OPPORTUNITIES**

- **Environmental scans**
- **Implications for:**
 - +Research
 - +Policy
 - +Practice
 - +Education
 - +Collective Action
- **Phases:**
 - +Ideation
 - +Incubation
 - +Implementation

SOCIAL MEDIA TOOLKIT



CANVA ASSETS

Social media images, logos,
event photos, and samples

[CLICK HERE FOR CANVA LINK ASSETS](#)



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SUGGESTED SOCIAL MEDIA POSTS



Over 100 leaders representing more than 100 organizations came together in Washington, D.C., for the Santa Fe Group's 2026 NatioConvening, Oral Health as a Pathway to Wellness and Longevity. Together, participants from health care, public health, education, academia, government, industry, and community organizations explored one central question: What will it take to make oral health inseparable from whole-person health? The conversation doesn't end with the Convening. It continues through ongoing collaboration, shared commitments, and collective action.

Learn more and join the movement: <https://santafegroup.org/convening-2026>

#wholepersonhealth #oralhealth #healthcareinnovation #publichealth #healthcareleadership #collaboration



More than 100 leaders from 100+ organizations came together at the Santa Fe Group's 2026 Convening to advance one shared vision: making oral health inseparable from whole-person health.

Learn more: <https://santafegroup.org/convening-2026>

#wholepersonhealth #oralhealth



A conversation became a commitment.

The Santa Fe Group's 2026 Convening brought together more than 100 leaders across health care, education, public health, government, academia, industry, and community practice to build a shared path toward integrating oral health into whole-person health.

Together, participants explored what's possible when we work across sectors, identify proven solutions, and commit to action that improves health and well-being for all.

The work continues—and there's a place for everyone committed to advancing whole-person health.

Learn more: <https://santafegroup.org/convening-2026>

#wholepersonhealth #oralhealth #healthcare #publichealth #collaboration